



## CURRICULUM VITAE

### EXPERIENCE

#### **Specialist/Creative-in-training, Apple Inc.**

SAN FRANCISCO, CA | MAY 2007-OCT 2008

delivered 35 (hour-long) personal training sessions each week; in-charge of Apple Youth Workshops; provided customer service and sales solutions

#### **Graphic Designer, Yerba Buena Gardens**

SAN FRANCISCO, CA | AUG 2007-DEC 2007

in-conjunction with undergraduate thesis: consulted park management and proposed a complete branding solution that included updates on identity and park banner systems

#### **Project Art Director, San Francisco Unified School District (SFUSD)**

SAN FRANCISCO, CA | JAN 2007-MAY 2007

developed the visual proposal for the 2007 enrollment campaign for SFUSD; collaborated on campaign execution, art-directed photo shoots, story-boarded commercials, and ensured visual standards across media platforms

#### **Graphic Designer, Rened Builders**

VALLEJO, CA | AUG 2006-DEC 2006

designed the corporate identity which includes logo, letterhead, business cards, decals, and templates for business correspondence

#### **Resident Illustrator, Fighting Back Partnership**

VALLEJO, CA | JAN 1999-JUN 2001

provided custom illustrations and graphic renderings for the editorial content of the Vallejo Times Herald; volunteered for community events and neighborhood revitalization programs

### AWARDS + EXHIBITIONS

**Exhibit: Sticks and Stones: A Collaborative Exchange Exploring Labeling and Stereotyping in Graphic Design** (David Vann Gallery) Birmingham Civil Rights Institute, Alabama, JULY 2006

San Francisco State University Design + Industry Shows:

**Inveniam:** Design to Inspire, 18th Annual Spring Exhibit, 2006

**Techne:** Crafting Through Concept, 19th Annual Spring Exhibit, 2007

**Oculus:** Exposing the Process, 20th Annual Spring Exhibit, 2008

Typographic Illustrations were included in the book, *Type Rules! The Designer's Guide to Professional Typography*, 2nd edition, written by Ilene Strizver, MARCH 2006

#### **Summer Portfolio Grant**

Academy of Art University, San Francisco, 2001

### TECHNOLOGY

Adobe Creative Suite, actionscripting, web authoring: HTML, XHTML, CSS, Javascript, wireframing, code validation, web analytics, iLife/iWork, MS Office

### EDUCATION

#### **BFA Industrial Arts, Visual Communication Design Emphasis**

San Francisco State University, MAY 2008

# Jason Carpio

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